

Nibiru Panneflek-Cook

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Professional Summary

Multimedia designer and producer with an academic background in sociology. Fitness and plant-based nutrition enthusiast. Combat sports and martial arts practitioner. Freelance rideshare and delivery driver. Looking to extend a career-long history of supplementing gains from creative projects with gig work and traditional employment. Deeply passionate about changing the world through communication.

Areas of Expertise

- Academic Writing
- Creative Direction
- Fitness Coaching
- Route Planning

Accomplishments

- Showcased animation on Omni Hotel LED facade to approximately 65,000 people during Dallas Art Month (2024)
- Co-produced film that won WPPI Silver Award (2022)
- 1-1 USA Boxing amateur record (2015-2017)
- Two-stripe BJJ white belt (2014)
- 8th kyu in Shotokan Karate (2010)

Professional Experience

Communications Committee Volunteer, DSA North Texas, Dallas, Texas

Jun 2026 to Present

Documented and promoted chapter through photography, video, and written reporting.

- Attended meetings every two weeks to coordinate activities
- Increased awareness of and participation in organization through analog and digital channels

Rideshare and Delivery Driver, Self-Employed, Dallas, Texas

Feb 2021 to Present

Safely and efficiently transported clients and cargo as an independent contractor for several organizations (i.e., Uber, Lyft, DoorDash, Postmates, Favor Delivery) while maintaining a high standard of professionalism.

- Approximately 5,000 total trips across platforms
- Consistently maintained rating of or equivalent to 4+ stars

Independent Artist, Self-Employed, Dallas, Texas

Oct 2017 to Present

Created multimedia exhibits using sound, pixels, space, code, and emerging modes of communication.

- Growing catalogue of 15+ works hosted on personal website
- Active in local community and on social media

Bike Delivery Driver, Jimmy John's, Dallas, Texas

Sept 2024 to Mar 2025

Delivered orders promptly and efficiently by bicycle in various weather conditions using maps and GPS tools for route planning to optimize times.

- Carried up to four orders per trip to respective destinations in 20 minutes total
- Transported approximately \$100 of product(s) an hour

Videographer, Memories Films, Plano, Texas

Jul 2016 to Apr 2023

Collaborated with teams of 2-4 people on-site to produce high-quality short films. Enabled the firm to build a distinct and reputable brand, leading to a 50% increase in average total contract value.

- Awarded WPPI Silver Award in 2022
- Produced 50+ films

Sales and Logistics Volunteer, Top Ten Records and Library, Dallas, Texas

Jul 2018 to Dec 2018

Provided support to the store's retail operations and contributed to other nonprofit fundraising efforts.

- Assisted customers with product recommendations and processing transactions
- Collaborated with the store owner to research, complete grant applications, and maintain store

Director of Photography, Art of Mind Productions LLC, Dallas, Texas

Jul 2016 to Dec 2018

Worked alongside small production teams to provide commercial media services. Built sets, directed talent, and oversaw shot composition alongside small production teams.

- Launched successful ad campaigns for well-renowned brands
- Met and built relationships with corporate clientele

Productions Assistant, RDM Productions, Dallas, Texas

Jul 2015 to Dec 2018

Received on-the-job training for filmmaking, photography, and sound design. Completed the logistical responsibilities of a runner and grip including deliveries and set-up.

- Gained 3+ years of industry experience
- Facilitated the production of 10+ films

Education

The University of Texas at Dallas, Richardson, Texas

BA in Arts, Technology, and Emerging Communication, Aug 2022 to May 2024

Dallas College, Dallas, Texas

AA in Sociology, Aug 2018 to May 2022

Links

<https://linktr.ee/interpunctual.site>

Languages

English, Spanish

Professional Training

Web Development Bootcamp, The App Brewery

Jan 2022 to Mar 2022

Introducing Rhino 7, LinkedIn

Rhino 7 Essential Training, LinkedIn